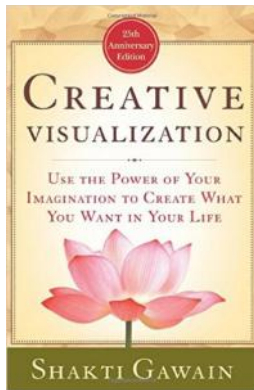


Recommended Readings

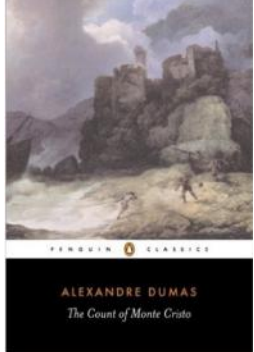
3-Year Vision



Creative Visualization: Use the Power of Your Imagination to Create What You Want in Your Life

by Shakti Gawain

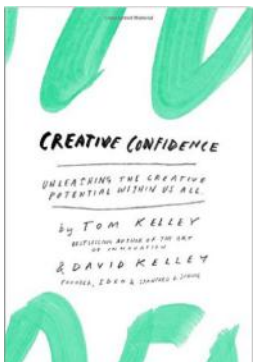
Why Barney Likes It: This is one of the best books I've found on what it takes to create a vision. Gawain separates visualization from action. She talks about the significance of being able to see the possibilities before you start to do something. Once you get good at 'seeing' you can take the necessary steps to put that vision into action. This book is both fun and easy to read.



The Count of Monte Cristo

by Alexandre Dumas

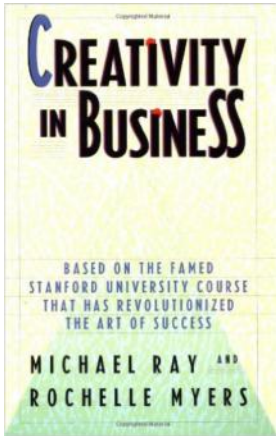
Why Barney Likes It: This novel is a perfect example of where a vision comes from and how it can drive one's life and dominate it completely. After spending years in prison, the Count spent every waking moment in pursuit of a vision until he accomplished it. This is a classic and shows how a vision can dominate our actions.



Creative Confidence: Unleashing the Creative Potential Within Us All

by Tom and David Kelley

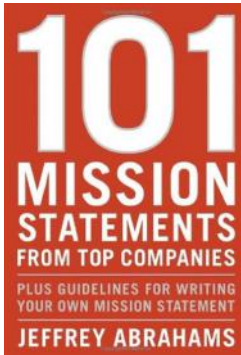
Why Barney Likes It: The major point of this book is that everyone is born creative. It starts when we are young and learn how to play. But as we get older, many of us turn that creativity button off. Kelley believes that adults can tap back into that creativity by using our internal landscape to find our creative spot. This book gives you some great ideas on how to get started.



Creativity in Business

by Michael Ray and Rochelle Myers

Why Barney Likes It: This book is a companion to *Creative Confidence* and explains how to put your creativity into business. It guides you through putting creative impulses into structures that you can then put into practice.



101 Mission Statements from Top Companies

by Jeffery Abrahams

Why Barney Likes It: This book takes mission statements from some of the largest companies and you'll get right away why most of these statements aren't very useful. His point is that most mission statements are vague and ambiguous and don't really help a company meet its goals. Whereas a vision should be clear and concrete so the company knows exactly what it is trying to accomplish.