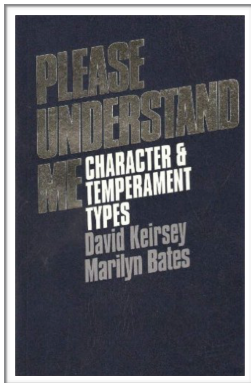


RECOMMENDED READINGS

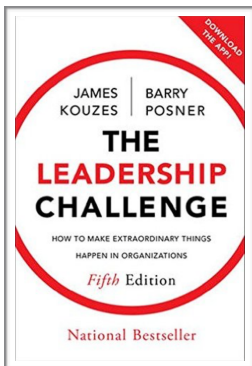
Management



Please Understand Me: Character and Temperament Types

by David Keirsey and Marilyn Bates

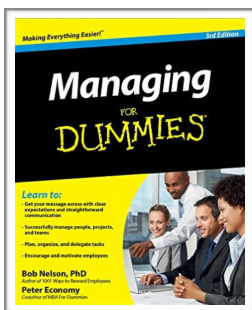
Why Barney Likes It: This book uses real world examples of people who have different temperaments. The point of the book is that each person has different strengths and weaknesses as well as different likes and dislikes. You'll learn a lot about yourself and your personality type. It will also show you how different traits relate in the workplace.



The Leadership Challenge: How to Make Extraordinary Things Happen in Organizations

by Jim Kouzes and Barry Posner

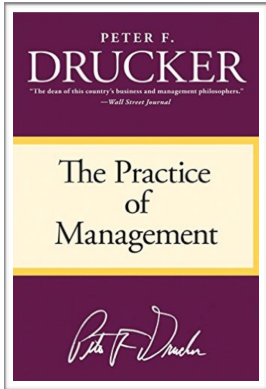
Why Barney Likes It: There are thousands of leadership books, but this one is the best that I've come across. The authors clearly explain the basic traits that one needs to be a leader. It discusses what you have to do to be an inspiration to others.



Managing for Dummies

by Bob Nelson and Peter Economy

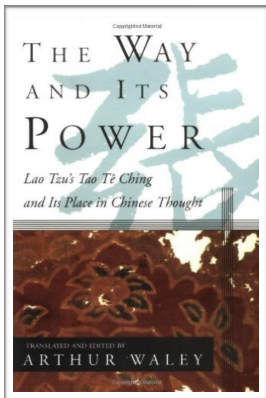
Why Barney Likes It: Management is such a big subject but this book does a good job of breaking down the key areas that managers seem to struggle with the most. The book covers all aspects of management, and provides an in depth discussion about delegating, and hiring and firing employees.



The Practice of Management

by Peter F. Drucker

Why Barney Likes It: This is considered by many to be the bible on management. It provides the basic principles of good management. Written mostly about larger companies, small businesses will find lots of good information they can also use.



The Way and its Power: A Study of the Tao Te Ching and Its Place in Chinese Thought

by Arthur Waley

Why Barney Likes It: One of the oldest written books in the world, the Tao Tê Ching takes a world-view of managing very large groups of people, or even whole societies. This is a classic read and is filled with lots of insight into the workings of the human spirit.